



PRESS

## MASERATI IS PROUD TO SUPPORT FASHION FOR RELIEF



**London - 16 September 2019** – At last night's Fashion For Relief charity event held during London Fashion Week, Maserati added additional style to the evening by chauffeuring VIPs and celebrities – including Luke Evans and Naomie Harris – as they made their way to the red carpet at the iconic British Museum in London.

Fashion For Relief was founded by international supermodel Naomi Campbell in 2005, hosting its first charity fashion show to raise funds for victims of Hurricane Katrina in New Orleans. Since its inception, Fashion For Relief has presented fashion initiatives and projects in New York, London, Cannes, Moscow, Mumbai and Dar es Salaam, raising millions for good causes around the world.

Fashion For Relief returned to London for the fourth time since its inception with a spectacular fashion event including a cocktail reception, gala dinner, fashion show, an art auction, musical performances and exclusive after-party.

Alongside actors Luke Evans and Naomie Harris, singer Eve, actor Damson Idris, and model Nieves Álvarez, were amongst the other guests who arrived at the British Museum in the latest Maserati range including the Ghibli and Levante SUV.

**Maserati S.p.A.**

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### **MASERATI**

Maserati produces a complete range of unique cars with individual personalities which are instantly recognizable. Their style, technology and innately exclusive character, delight the most discerning, demanding tastes and remain an automotive industry benchmark. The brand's current line-up comprises the flagship Quattroporte sedan, the Ghibli sports sedan, the Levante - Maserati's first SUV - and the legendary GranTurismo and GranCabrio sports car. The complete range features, rear or all-wheel drive, the finest materials and outstanding engineering. A tradition of successful cars, each of them redefining what makes an Italian sports car in terms of design, performance, comfort, elegance and safety. For more information visit [www.maserati.com](http://www.maserati.com)

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